

UMBROSA

UNIQUE SHADE DESIGN

An original idea makes design distinctive
but function makes it work.

UMBROSA



ECLIPSUM | Kora Pool & Beach Events, Italy

Company

NL **'Unique Shade Design,' er is geen betere manier om te omschrijven waar Umbrosa voor staat. Het bedrijf, met hoofdzetel in België, biedt een collectie klassevolle en flexibele schaduwoplossingen : Paraflex, Ingenua, Icarus, Rimbou, Spectra, Eclisum, Infina, Nauta en Legno. Elk van hen verzekert bescherming tegen de zon op een makkelijke en stijlvolle wijze.**

De schaduwoplossingen van Umbrosa zijn een duidelijk statement van zowel elegantie als ingetogen eenvoud, en dat in combinatie met een nooit geziene ergonomie die 'eenvoudig te gebruiken' naar een hogere dimensie tilt. Umbrosa kiest zeer bewust om te werken met de beste internationale designers en uitsluitend in België te produceren. Alle onderdelen zijn vervaardigd uit duurzaam geanodiseerd aluminium, UV-bestendige materialen, en stoffen in de allerbeste kwaliteit. Dit alles zorgt voor langdurige schaduw, jaar na jaar. Onze parasol families worden naar 70 landen geëxporteerd en wereldwijd gebruikt op de mooiste terrassen en bij de bekendste hotelgroepen.

De natuur is een onuitputtelijke inspiratiebron: bomen en planten zorgen op een unieke manier voor schaduw, niet alleen voor henzelf maar ook voor hun habitat. Umbrosa baseert zich dan ook op het ingenieuze van de natuur voor de ontwikkeling van polyvalente en vernieuwende schaduwcreaties, ver weg van de klassieke parasol. Umbrosa is dé specialist in state-of-the-art parasols voor zowel residentiële als commerciële toepassingen tegen een betaalbare prijs. Het team ontwerpers en designers besteedt hierbij een bijzondere aandacht aan het unieke karakter en de gedurfde creativiteit van elk ontwerp.

EN **Unique Shade Design, there is no better way to describe what Umbrosa stands for. With headquarters in Belgium, we offer a thoughtful collection of classy and flexible shade solutions: Paraflex, Ingenua, Icarus, Rimbou, Spectra, Eclisum, Infina, Nauta and Legno. Each of them ensures protection from the sun in an easy and stylish way.**

The shade solutions by Umbrosa are a clear statement by both elegance and understated simplicity, and that in combination with a never seen way of ergonomics that puts 'easy to use' to a higher dimension. Umbrosa chooses very consciously to work with the best international designers and to produce exclusively in Belgium. All parts are made of durable anodized aluminum, UV-resistant materials, and fabrics in the very best quality. All of this ensures long lasting shade, year after year. Our umbrella collections are exported to 70 countries and are used around the world on the most beautiful terraces and to the most famous hotel groups.

Nature is an inexhaustible source of inspiration: trees and plants provide shade in a unique way, not only for them but also for their habitat. Umbrosa relies on the ingenious aspect of nature for the development of polyvalent and innovative shade creations, distinguished in many ways from the classic parasol. Umbrosa is the specialist in state-of-art umbrellas for both residential and commercial applications at an affordable price. The team of designers pays special attention to the unique character of nature and the daring creativity of each design.

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FR **Unique Shade Design, il n’y a pas de meilleure manière pour résumer la raison d’existence d’Umbrosa. La société a son quartier général en Belgique et offre une collection ingénieuse de solutions d’ombrage de haute qualité, flexible, astucieuse et adaptée au besoin du marché. Paraflex, Ingenua, Icarus, Rimbou, Spectra, Eclisum, Infina, Nauta et Legno, chacun d’entre eux assure une protection contre le soleil d’une manière élégante et fonctionnelle. Les solutions d’Umbrosa évoquent le discret raffinement de l’ombrage; tout cela en garantissant l’ergonomie et la fonctionnalité.**

Umbrosa collabore avec les meilleurs designers Européens et fabrique exclusivement en Belgique. Chaque partie d’une création Umbrosa est réalisée en aluminium anodisé avec des tissus de haute qualité résistant aux rayons UV pour fournir de l’ombrage durable, année après année. Nos gammes Umbrosa sont exportées dans plus de 70 pays et sont utilisées partout dans le monde : sur le marché résidentiel et aussi bien que sur le marché de l’hôtellerie et de la restauration.

La nature est une source inépuisable d’inspiration : des arbres et des plantes fournissent de l’ombre d’une manière unique, non seulement pour eux-mêmes mais aussi pour leur habitat. Umbrosa s’appuie sur l’ingénieux de la nature pour le développement des créations de l’ombre polyvalentes et innovantes, loin du parasol classique. Umbrosa est le spécialiste des parasols "state-of-the-art" pour des applications résidentielles et commerciales à un prix abordable. L’équipe de designers et concepteurs prête une attention spéciale à l’originalité, le caractère unique et la créativité osée de chaque conception.

DE **„Unique Shade Design“, es gibt keine bessere Art um zu beschreiben wofür Umbrosa steht. Die Firma, mit Hauptsitz in Belgien, bietet eine durchdachte Kollektion von noblen und flexiblen Schattenlösungen : Paraflex, Ingenua, Icarus, Rimbou, Spectra, Eclisum, Infina, Nauta und Legno. Jede Kollektion schützt gegen die Sonne auf eine einfache und stielvolle Art. Die Schattenlösungen von Umbrosa sind eine deutliche Aussage von sowohl Eleganz als schlichter Einfachheit, und das in Kombination mit einer noch nie dagewesenen Ergonomie die ‚einfach zu benutzen‘ zu einer höheren Dimension hebt.**

Umbrosa entscheidet sich sehr bewusst um mit internationalen Designers zu arbeiten und ausschließlich in Belgien zu produzieren. Alle Teile sind hergestellt aus langlebigem eloxiertem Aluminium, UV-beständigen Materialien, und Stoffen in bester Qualität. Dies alles sorgt für einen dauerhaften Schatten, Jahr für Jahr. Unsere Sonnenschirme werden in 70 Länder exportiert und weltweit benützt auf den schönsten Terrassen und in den meist bekannten Hotelgruppen.

Die Natur ist eine unerschöpfliche Quelle der Inspiration : Bäumen und Pflanzen sorgen für eine einzigartige Weise für Schatten, nicht nur für sich selbst aber auch für Ihren Lebensraum. Umbrosa stützt sich dann auch auf das Geniale von der Natur für die Entwicklung von vielseitigen und innovativen Schattenkreationen, weit weg von dem klassischen Sonnenschirm. Umbrosa ist DER Spezialist in state-of-the-art Sonnenschirmen für sowohl Wohn- als Kommerzielle Anwendungen und dass alles für einen sehr angemessenen Preis. Das Team von Designers widmet sehr viel Aufmerksamkeit gegen die einzigartige Persönlichkeit und die mutige Kreativität von jedem Entwurf.

ES **‘Unique Shade Design’, no existe una manera mejora para describir qué significa Umbrosa. La empresa, con sede principal en Bélgica, ofrece una colección bien pensada con soluciones de sombra elegantes y flexibles: Paraflex, Ingenua, Icarus, Rimbou, Spectra, Eclisum, Infina, Nauta y Legno. Cada creación asegura una protección contra el sol de una manera fácil y estilosa. Las soluciones de sombra de Umbrosa son una declaración clara de elegancia así como de modesta simplicidad, todo en combinación con una ergonomía nunca vista que lleva la ‘facilidad de uso’ a una alta dimensión.**

Umbrosa opta muy conscientemente por trabajar con los mejores diseñadores internacionales y por producir exclusivamente en Bélgica. Todas las piezas son fabricadas con aluminio anodizado duradero, materiales resistentes a los rayos UV y materiales de la mejora calidad. Así podemos asegurar una sombra duradera, año tras año. Nuestras gamas de sombrillas se exportan a 70 países diferentes y se utilizan en las terrazas más bonitas y en los grupos hoteleros más conocidos del mundo.

La naturaleza es una fuente de inspiración inagotable: los árboles y las plantas proporcionan sombra de manera única, no solo para ellos mismos sino también para su hábitat. Umbrosa se basa en la ingeniosidad de la naturaleza para el desarrollo de sus creaciones de sombra polivalentes e innovadoras, muy lejos de la clásica sombrilla. Umbrosa es el especialista por excelencia en sombrillas de vanguardia, tanto para aplicaciones residenciales como comerciales a un precio asequible. El equipo de creadores y diseñadores presta especial atención al carácter único y a la creatividad osada de cada diseño.

IT **‘Unique Shade Design’, non esiste modo migliore per sintetizzare il concetto Umbrosa. La ditta, con sede centrale in Belgio, vanta un’intelligente collezione di soluzioni eleganti e flessibili per creare zone d’ombra: Paraflex, Ingenua, Icarus, Rimbou, Spectra, Eclisum, Infina, Nauta e Legno. Ognuna di queste soluzioni assicura una protezione contro il sole in modo facile ed elegante. Le soluzioni Umbrosa per creare zone d’ombra vogliono essere una chiara espressione al contempo di eleganza e di semplicità naturale, il tutto combinato con un’ergonomia mai vista prima atta ad elevare la facilità d’uso ad una dimensione più alta.**

E’ una scelta deliberata di Umbrosa di collaborare con i migliori designer internazionali e produrre esclusivamente in Belgio. Tutte le parti sono realizzate in alluminio anodizzato durevole, materiali resistenti ai raggi UV e tessuti di qualità imbattibile, cioè in funzione della longevità del prodotto, per anni interi. Le nostre famiglie di ombrelloni vengono spedite in 70 paesi ed in tutto il mondo vengono utilizzate nelle terrazze e nei gruppi alberghieri più rinomati.

La natura è un’inesauribile fonte di ispirazione: piante ed alberi creano in modo unico l’ombra, non solo per se stessi ma anche per il loro habitat. Così per sviluppare e creare zone d’ombra in modo innovativo e polivalente Umbrosa, invece che farsi tentare da facili accostamenti con il più classico ombrellone, si fa guidare dalla natura. Umbrosa è lo specialista nello stato dell’arte degli ombrelloni sia per le applicazioni commerciali che residenziali a prezzi abbordabili. Il team di progettisti e designer dedica molta attenzione al carattere unico e la creatività spinta di ogni progetto.



Designers

Umbrosa distinguishes itself by a daring design that is both accessible and playful. To obtain this, we call on renowned designers - NG Design, Dirk Wynants, Bundl, Fosfor, Pieter Willemyns, Peter Leleu, Tore Bleuzé and Piet Boon - each of them has a creative vision and innovative ideas which give a whole new meaning to the concept of a standard umbrella.



01

Bundl

Icarus

The Antwerp-based design triumvirate Bundl was established in 2008. In conjunction with the client, they sketch the outlines of their new products. This leads to new ideas that challenge every organization to grow further with radical and revolutionary products.



02

NG Design

Eclisum

Architects Nicolas Verraver and Gauthier Desplanque began their design bureau, NG Design, from their existing architectural bureau, NG Architect. NG Design expresses their passion for design, their love for everything that combines beauty and function, and their respect for the environment.



03

Piet Boon

Legno

Studio Piet Boon is an internationally renowned design studio, known for its multidisciplinary design services and remarkable talent for bringing together functionality, aesthetics and individuality to unique design experiences. In its designs, the studio focuses on the connection between in and outdoor. By making full use of the characteristics of space, natural materials, which become more and more beautiful and the natural light, it creates a pleasant environment. The international design team creates impressive award winning apartments and buildings for project developers, private houses, offices, restaurants, hotels, products and kitchens.



04

Tore Bleuzé

Etna

Tore Bleuzé is an industrial designer. Under the name Obi-One he combines freelance work with personal projects. He is active in a variety of sectors resulting in an open vision as a designer. At the request of Umbrosa he gave shape to the Etna, an innovative umbrella lighting system.



06

Pieter Willemyns

Ingenua and Lotus

Pieter Willemyns came into contact with Umbrosa when he was finishing his design studies in 2007. His openness and creativity led to groundbreaking concepts in terms of shade creation. He has grown to become responsible for Design and Product Development at Umbrosa. True to the company's strategy, Pieter wants to design products that are smarter, more creative, less complicated and surprising. He wants to make shade like no-one has ever done before.



05

Peter Leleu

Paraflex

In 1999, Peter Leleu invented the Paraflex as a solution for a problem that he was facing almost daily: umbrellas that caught the wind and flew off. A practical, hands-on design that has proven attractive for both the project sector and private individuals. Peter has since been made Sales Manager at Umbrosa.



07

Dirk Wynants

Spectra, Infina and Nauta

Dirk Wynants earned international fame as a trendsetter in outdoor living. More than anyone else, he drew his inspiration from an engaged and creative vision of design. He has not only attention for the material requirements, but he also explores the different ways of answering some of the important themes circulating in society. For him, contemporary design is more than a matter of trendy or attractive objects. Design is about innovative solutions that contribute to making a better world.





PARAFLEX WALLFLEX



ICARUS



ECLIPSUM | Toro Latin Kitchen & Bar, Mexico



SPECTRA



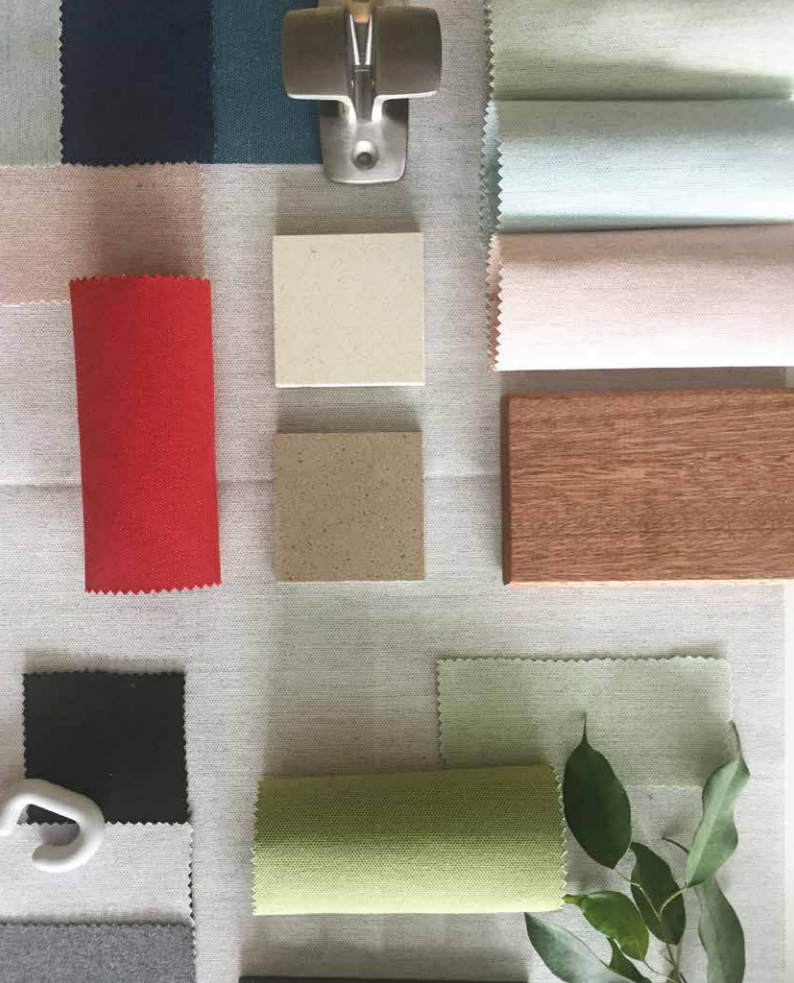
NAUTA



INGENUA | Velassaru Resort, Maldives



ICARUS & BASIC | The Emerald Cove, Koh Chang Thailand



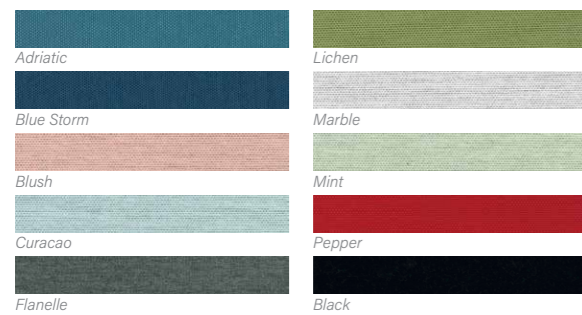
Trendy Umbrosa Colours

Outdoor is becoming the new indoor, gaining more and more importance each day. Hence Umbrosa has developed a new colour collection which allows you to create a perfect match between your umbrella and your outdoor furniture or accessories. We have a range of 4 pastel colours that will perfectly fit the high-end outdoor furniture. We completed the collection with a warm green, a deep red, 2 shades of blue, a trendy dark grey and black. Obviously we kept our classics: natural, canvas, taupe and grey.

SOLIDUM



SUNBRELLA

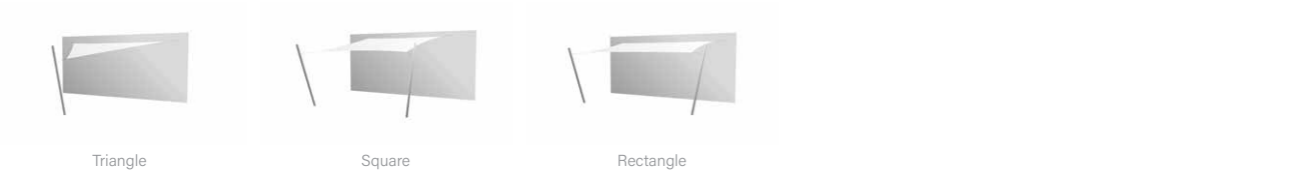


Collections

Paraflex



Ingenua



Spectra



Basic



Infina



Eclisum



Icarus



Nauta



Legno*



Rimbou Lotus*



Rimbou Venus*



* Only Projects

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